

CONFERENCE “Culture, politics and policies”/COLLOQUE “Culture et politique”
March, 15-17 2007/15-17 mars 2007 - Université Charles-de-Gaulle-Lille3

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PROGRAMME OVERVIEW/PROGRAMME SOMMAIRE

Thursday, March 15 2007/Jeu

- 09:00 Registration/Inscriptions
- 10:15 Welcome/Accueil
- 10:30 Plenary session 1/Session plénière 1
Culture, policy and markets/Culture, marchés et intervention publique
- 12:30 Lunch/Déjeuner
- 13:30 Parallel sessions 1/Sessions parallèles 1
- 15:30 Coffee break/Pause-café
- 16:00 Parallel sessions 2/Sessions parallèles 2
- 18:00 End of day 1/Fin de la première journée
- 20:00 Dinner

Friday, March 16 2007/Vendredi 16 mars 2007

- 09:00 Plenary session 2/Session plénière 2
Social and cultural inequalities/Inégalités sociales et culturelles
- 11:00 Coffee break/Pause-café
- 11:30 Parallel sessions 3/Sessions parallèles 3
- 13:30 Lunch/Déjeuner
- 14:30 Parallel sessions 4/Sessions parallèles 4
- 16:30 Coffee break/Pause-café
- 17:00 Parallel sessions 5/Sessions parallèles 5
- 19:00 End of day 2/Fin de la deuxième journée

Saturday, March 17 2007/Samedi 17 mars 2007

- 09:00 Plenary session 3/Session plénière 3
Cultural dispositions and political attitudes/Dispositions culturelles et attitudes politiques
- 11:00 Coffee break/Pause-café
- 11:30 Parallel sessions 6/Sessions parallèles 6
- 13:30 Lunch/Déjeuner
- 14:30 End of day 3/Fin de la troisième journée

THURSDAY, MARCH 15 2007/JEUDI 15 MARS 2007

09:00 Registration and welcome coffee/Inscriptions et café de bienvenue

10:15 Welcome/Mot de bienvenue

**10:30 Plenary session I/Session plénière 1 (Conférence room S 022/Salle des colloques)
Culture, policy and markets/Culture, marchés et intervention publique**

Chairperson : Françoise Benhamou

Kenneth Binmore : "The origins of fair play"

Victor Ginsburgh : "Languages in the European Union. English Only?"

David Throsby : "Evolving notions of cultural policy in the contemporary world and their intersections with economic policy"

12:30 Lunch/Déjeuner

13:30 Parallel sessions 1/Sessions parallèles 1

**Movies : economics and contents/L'économie du cinéma et de ses contenus
Room S 008/Salle S 008**

Chairperson : Florence Lévy-Hartmann

Ksenia Karadja : "Russian-French cooperation : resistance to Hollywood's impact in the film exhibition field"

Emmanuel Cocq / Florence Lévy-Hartmann : "The support for the French cinematographic production : who benefits from the French "cultural exception"?"

Frédéric Gimello-Mesplomb : "The French film policy and a philosophy of action : the search of "quality" "

Gemma Argüello Manresa : "The stylization of violence in the motion picture industry during the 1950s and 1960s"

**Cultural dispositions and political attitude/Attitudes politiques et dispositions culturelles
Room S 019/Salle S 019**

Chairperson : Vincent Dubois

Tally Katz-Gerro : "Cultural consumption, aesthetic dispositions and attitudes toward cultural policy in the United States"

Vincent Dubois : "Between aestheticisation and depreciation : public policy towards a popular culture"

Peter Achterberg : "The end of Left and Right : reality or popular myth?"

Mark Elchardus / Jessy Siongers : "Ethnocentrism, taste and symbolic boundaries"

**Cultural policy and social issues/Politique culturelle et questions sociales
Room S 020/Salle S 020**

Chairperson : Patrick Mpondo-Dicka

Loïc Lafargue de Grangeneuve : "Cultural democracy against inequalities : strategies of cities and communication policy"

Valérie Bonnet / Patrick Mpondo-Dicka : "The Jamel Comedy Club. A media answer to the political question of integration of minorities?"

Olivier Roueff : "How politics shaped free jazz in France. Offering new musical frames, constructing new demands (1959-1975)"

Francesca Cozzolino : "A visual expression of political struggle. Images and writings of contest in Orgosolo from 1968 until nowadays"

15:30 Coffee break/Pause-café

16:00 Parallel sessions 2/Sessions parallèles 2
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**Intellectual and cultural property rights/Propriété intellectuelle, droits d'auteurs et culture
Room S 008/Salle S 008**

Chairperson : Marie Cornu

Françoise Benhamou / Stéphanie Peltier : "Television copyrights. A widely unfit legal and political frame for televisual production and its peculiarities"

Claude Katz : "A Belgian landmark case of plagiarism, crossing politics and copyright : Cortina vs. police uniforms"

Marie Cornu : "Upon law and creation"

Aurore-Emmanuelle Rubio : "To a legal definition of "the book" "

**Sociological and economic models on cultural practices/Modèles sociologiques et économiques des pratiques culturelles
Room S 019/Salle S 019**

Chairperson : Jean-Louis Fabiani

Jordi Lopez-Sintas / Maria Ercilia Garcia-Alvarez / Nela Filimon : "Scale and periodicities of recorded music consumption : reconciling Bourdieu's theory of taste with facts"

Jean-Yves Leroux / Nathalie Moureau : "Is it worth to promote cultural education at school ? A short term evaluation of a French experience"

Philippe Coulangeon : "Age, cohort or period effect? The decline of education impact on cultural practices in time of school massification"

Jean-Louis Fabiani : "A participatory public : audience training policy and popular education"

Pierre Mercklé : "La culture dont rêve le politique : le Défilé de la Biennale de la danse de Lyon, discours et réalités"

**Political uses of art/Usages politiques de l'art
Room S 020/Salle S 020**

Chairperson : Michael Wimmer

Michael Wimmer : "Culture : from policies to politics...and now. The need of policy analysis in the field of cultural policy"

Munira Azzout : "Nations on display : the museums of ethnology in Soviet Central Asia : 1924-1928"

David Lefranc : "The Barrès case or the confrontation of art and politics"

Egle Rindzeviciute : "Cultural policy in the planned economy : measuring and governing in the Soviet Union, 1950s-1980s"

Céline De Potter : "An example of diplomatic use of art : Belgian art in France from 1919 to 1939"

18:00 End of day 1/Fin de la première journée

20:00 Gala dinner/dîner de gala

FRIDAY, MARCH 16 2007/VENDREDI 16 MARS 2007

09:00 Plenary session 2/Session plénière 2 (Conference room S 022/Salle des colloques) Social and cultural inequalities/Inégalités sociales et culturelles

Chairperson : Tally Katz-Gerro

Tak Wing Chan : "Social stratification of cultural consumption across three domains : music, theatre, dance and cinema, and the visual arts"

Alan Warde : TBA/Titre à préciser

Tony Bennett : TBA/Titre à préciser

David Looseley : TBA/Titre à préciser

11:00 Coffee break/Pause-café

11:30 Parallel sessions 3/Sessions parallèles 3
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**Culture and economy/La culture dans l'économie
Room S 008/Salle S 008**

Chairperson : Muriel De Vrièse

Yann Nicolas : "The shakiness of economic size or impact of culture as a rationale for public support"

Muriel De Vrièse / Françoise Benhamou : "Economic analysis of the art market regulation. The impact of the *droit de suite* on prices and sales location"

Marion Vidal / Cédric Doliger : "Textual statistics of the French hertzian channels obligations"

**Cultural practices and territorial policies/Décentralisation, pratiques culturelles et territoires
Room S 019 / Salle S 019**

Chairperson : Geneviève Dubois

Jean-Paul Bozonnet : "Observing cultural practices in their territorial contexts. How scale change impacts on key role-players' method and commitment"

Laura Delavaud : "Local governments and culture. The example of Nantes"

Monica Gattinger / Diane Saint-Pierre / Geneviève Dubois : "Toward provincial comparative cultural policy analysis in Canada : can national models apply?"

Bozena Gierat Bieron : "Between devolution and decentralization (Britain and Poland)"

**Committed art/L'art engagé
Room S 020/Salle S 020**

Chairperson : Elsa Vivant

Sonja Kellenberger : "Upon the participation of committed artists' groups in contemporary social movements : features of an aesthetic commitment"

Marisa Liebaut : "Political choices about the arts in the city : from graffiti to street art. The case of Paris"

Elsa Vivant : "The "off" artistic venues' trigger effects in urban regeneration project"

Anna Zaytseva : "Becoming committed à *la scène comme à la ville* : underground rock in Paris and Saint-Petersburg, its cultural policies and its relationships with work"

13:30 Lunch/Déjeuner

14:30 Parallel sessions 4/Sessions parallèles 4

**Cultural policy, market and regulation/Politique culturelle marché et régulation
Room S 008/Salle S 008**

Chairperson : Teunis IJdens

Heritiana Ranaivoson : "Cultural diversity and regulation. The case of the French music industry"

Christian Barrère / Véronique Chossat / Florine Livat : "Producing by culture : the case of luxury industries"

Teunis IJdens / Wouter de Nooy / Astrid Vloet : "Dutch mountains: an analysis of the distribution of subsidies for contemporary visual artists in the Netherlands, 1984-2005"

**Citizenship, culture and democratization/Démocratisation culturelle et citoyenneté
Room S 019/Salle S 019**

Chairperson : Aurélien Djakouane

Frédéric Chateigner : "Disputing the boundaries of French "cultural policy" : study of a collective endeavour to relegitimize and repoliticize the category of *éducation populaire*"

Aurélien Djakouane : "From the democratization of culture to the sociology of inequalities : the theater audience and its myth"

Viviane Albenga : "Political socialization in and by reading clubs : how the gendered ethics of care give a political dimension to a public cultural practice"

Audrey Mariette : " "Citizen cinema" : the political dimension of film festivals (the French example in the years 2000)"

**Collective action in arts/Art et mouvement social
Room S 020/Salle S 020**

Chairperson : Serge Proust

Serge Proust : "The mobilisation of "periodic workers" (*intermittents du spectacle*) in the French fields of entertainment. Why is the CGT weak?"

Christophe Apprill : "Dance and politics in France : instrumentation and regulations"

Laurie Hanquinet : "At the crossroads of art, media and politics : the example of the safeguard of the Mommen Studios"

Morgan Jouvenet : "Artists and managers. Role confusion in the popular music industry today"

16:30 Coffee break/Pause-café

17:00 Parallel sessions 5/Sessions parallèles 5

**Audiences/Les publics
Room S 008/Salle S 008**

Chairperson : Helena Santos

Elisabetta Lazzaro / Carlofilippo Frateschi : "Museum non-visitors vs. visitors : perception, participation and local cultural policies"

Aymard de Mengin / Bernard Bachman : "Assessing the cultural, educational and economical impact of a national cultural institution"

Olivia Guillon : "Cultural consumers' loyalty. A microeconomic study of the Park of La Villette's audience"

Helena Santos : "Cultural audiences and cultural policies : a study on "in-between" arts"

**Arts, media and politics/Art, médias et politiques
Room S 019/Salle S 019**

Chairperson : Gisèle Sapiro

Marc Giadas : "Can antiglobalization organizations use the cultural industries for their propaganda?"

Gisèle Sapiro : "Professional development and politicization of the writers in France"

Alain Chenu : "The agenda setting function of Paris Match, 1949-2005"

**Valorisation, circulation and contexts/Valorisation, circulation et contextes
Room S 020/Salle S 020**

Chairperson : Nathalie Montoya

Nathalie Montoya : "The building of ethical values in cultural mediation policies"

Jordi Lopez-Sintas / Konstantina Zerva : "Internet and music consumption : a wider social context"

Jean-Paul Fourmentraux : "DICReAM and RIAM (2001). Two original instruments aimed at supporting digital creation and pluridisciplinary innovation"

19:00 End of day 2/Fin de la deuxième journée

SATURDAY, MARCH 17 2007/SAMEDI 17 MARS 2007

**09:00 Plenary session 3/Session plénière 3 (Conference room S 022/Salle des colloques)
Cultural dispositions and political attitudes/Dispositions culturelles et attitudes politiques**

Chairperson : Philippe Coulangeon

Michèle Ollivier : "Modes of openness to cultural diversity : humanist, populist, practical, and indifferent"

Zoltan Lakatos : "Developing "soft" explanatory models of electoral choice. Cultural capital and lifestyle patterns as explanatory factors in modelling electoral choice"

Dick Houtman : "Two Lefts and two Rights. Class voting and cultural voting in the Netherlands, 2002"

11:00 Coffee break/Pause-café

11:30 Parallel sessions 6/Sessions parallèles 6

**Cultural and social capital/Capital social et cultural
Room S 008/Salle S 008**

Chairperson : Luc Champarnaud

Danilo Guaitoli : "Social capital and economic growth"

Gilles Le Garrec : "Moral sentiments, democracy and redistributive politics : between nature and culture"

Luc Champarnaud : "Static redistributive rule and dynamic game within a double-headed government agency"

**Productions and creations/Productions et créations
Room S 019/Salle S 019**

Chairperson : Xavier Castaner

Hervé Glévarec : "How Cultural Industries have changed cultural hierarchies"

Xavier Castaner / Silviya Svejnova : "Being considered as innovating in the cultural industries : networking, social movements, reception, recognition and *illegitimization*"

Stéphane Dorin / Gêrôme Guibert : "The field of *musiques actuelles* as a challenge to the analysis of cultural legitimacy"

13:30 Lunch/Déjeuner

14:30 End of day 3/Fin de la troisième journée